Research In Motion Introduces Wireless Email Solution for Microsoft Exchange Users

End-to-End Solution Delivers Breakthroughs In Wireless Technology, Desktop Integration, Security, Pricing and Ease-of-Use

Waterloo, Ontario - Research In Motion Limited (TSE:RIM) today introduced BlackBerry™ - the first complete, secure, integrated, wireless email solution for the mobile professional. Microsoft® Exchange users can now enjoy untethered access to their corporate email wherever they go. The BlackBerry mobile email solution includes a powerful wireless handheld with integrated email/organizer software, PC docking cradle, innovative desktop software, single mailbox integration with Microsoft Exchange and flat-rate airtime on a nationwide wireless network. BlackBerry is a RIM Solution that operates over the nationwide BellSouth Intelligent Wireless NetworkSM in the United States and the Cantel® AT&T™ wireless data network in Canada.

"Email is now mission-critical for millions of people and the average daily message volume continues to grow steadily." said Mike Lazaridis, President and Co-CEO of RIM. "Mobile users spend a significant amount of time away from their desk and are frustrated by their inability to stay connected to their email. They have been waiting for technology to catch up and solve this problem. With BlackBerry, our customers can now stay on top of their email wherever they go. It improves both personal productivity and workgroup collaboration."

Mobile email access has been a longstanding problem for both end users and MIS departments. Common complaints have included security concerns, constant dialing-in, incompatible hotel phone systems, lack of accessible phone jacks, bulky gear, missed messages and overloaded inboxes. BlackBerry breaks through historical barriers to address these crucial concerns and deliver a simple, economical and portable alternative.

"Research In Motion has done an outstanding job of figuring out what is important to business professionals on the go," said Andrew Seybold of the Andrew Seybold Group. "They have developed an end-to-end solution that allows you to send and receive wireless email as though you are sitting in front of your desktop PC. Having tested BlackBerry over the last couple of months, it's difficult to imagine how we survived before this system was available."

"This is core to what Exchange is all about," said Kevin Hunter, Exchange Product Manager, Microsoft Canada. "We're thrilled to see leading-edge customers such as RIM building innovative solutions on our platform. By

using Exchange as a developing tool, they have optimized dependability, scalability, flexibility and security for a rock-solid internal structure."

Key Features of the BlackBerry mobile email solution:

- Advanced wireless handheld with Intel386[™] processor, 2 MB Intel Flash memory, embedded wireless modem, 2 watt transmitter, optimized keyboard, thumb-operated trackwheel, easy-to-read backlit screen and integrated email/organizer software; wearable size - 3.5"x 2.5" x 0.93"; operates on one AA alkaline battery.
- Single mailbox integration with MS Exchange keep your existing email address; only one mailbox to manage; user-selectable message filters.
- Full-featured, connected organizer includes calendar, address book, task list and alarm; synchronizes with PC using docking cradle and Puma Technology's award winning Intellisync™ software (included).
- Always On, Always Connected[™] "push model" of email delivery; no dialing in; no initiating connections; email finds the user; no effort required.
- End-to-end security email is encrypted using Triple DES; meets corporate security guidelines; email remains encrypted at all points between desktop PC and wireless handheld.
- Nationwide coverage on BellSouth and Cantel networks proven, reliable, nationwide networks based on Ericsson's Mobitex network infrastructure. End-to-end solution - including easy-to-use wireless handheld, innovative desktop software and flat-rate airtime on leading wireless networks.
- BlackBerry Enterprise Server optional add-on server software provides centralized administration, increased scalability, enhanced performance and improved support for laptop users.

"RIM's BlackBerry email product represents yet another interactive wireless data communications solution that is backed by the power of the BellSouth Intelligent Wireless Network," said William F. Lenahan, President and CEO, BellSouth Wireless Data. "BlackBerry users will have seamless and reliable nationwide coverage in the U.S. with long battery life, which are keys for realizing the full benefits of accessing corporate email in a mobile environment."

"Cantel is pleased to support another innovative RIM solution on our Mobitex wireless data network" said David Neale, Vice President, New Technology of Rogers Cantel Inc., "Customers are now demanding the same convenient, remote access to email that they currently enjoy with voicemail. BlackBerry makes mobile email access a reality."

Microsoft Exchange Server 5.5

As one of the world's most popular messaging platforms and the standard for the majority of Fortune 50 companies, Microsoft Exchange Server 5.5 is a smart choice for any company's long-term messaging, collaboration and business-critical communications needs. Exchange Server 5.5 offers a solid messaging foundation; connectivity and co-existence; common,

familiar tools for collaboration; and management and administration capabilities. With the BlackBerry solution, Research In Motion extends all of Exchange's core capabilities and benefits to the mobile user.

Pricing and Availability:

Purchase Option:

- Includes wireless handheld, cradle, desktop software and synchronization software.
- United States- Canada- US\$ 399 (includes activation fee)- CDN\$ 549 (includes activation fee)

Rental Option:

- Includes wireless handheld, cradle, desktop software and synchronization software.
- United States US\$ 19.99 per month (plus one-time \$49 activation fee)
- Canada CDN\$ 24.99 per month (plus one-time \$69 activation fee)

Monthly Service:

- Flat Rate Pricing
- No long term commitments
- UnitedStates- Canada- US\$ 39.99 per month (flat rate)- CDN\$ 49.99 per month (flat rate)

Special Introductory Offer:

- United States
 Canada
 US\$ 20 monthly rebate for first 12 months
 CDN \$25 monthly rebate for first 12 months
- 30 day No-Risk trial - return within 30 days for a full refund

The BlackBerry Solution can be ordered today and will start shipping in early February. BlackBerry Enterprise Server (optional add-on software) is currently in customer trials and is expected to be generally available at the end of this quarter.

The BlackBerry solution is distributed by select Microsoft Exchange VARs and System Integrators.

For more details, customers can visit <u>www.blackberry.net</u> or call toll-free 1-877-255-2377.

About Microsoft

Founded in 1975, Microsoft (NASDAQ "MSFT") is the worldwide leader in software for personal computers. The company offers a wide range of products and services for business and personal use, each designed with the mission of making it easier and more enjoyable for people to take advantage of the full power of personal computing every day.

About Research In Motion

Research In Motion is a world leader in designing, manufacturing and marketing wireless consumer and business-to-business electronic access technology for the mobile communications market. The company's current product portfolio includes revolutionary mobile email solutions, two-way pagers, wireless personal computer card adapters and embedded radio-modems. Based in Waterloo, Ontario and listed on The Toronto Stock Exchange, Research In Motion is a knowledge-based company with proven, leading technologies. Its customers include a diverse range of major multinational companies including wireless network suppliers, original equipment manufacturers and value-added resellers. Web site: www.rim.net

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